



Smales

FAMOUS FOR FISH SINCE 1937



Expect the very best



We're one big family

Since 1937 we have been supplying the UK's fish fryers and caterers with quality fish and seafood. Today we remain a family owned business, renowned for reliability and the consistent quality of our sustainably sourced products. We bring value for money, tradition and innovation to the nation's table working with elite suppliers from around the globe.



Supplying the freshest fish to the best fish and chip shops

Our range of fish and seafood products is ever growing and is complemented by a variety of specialities and indispensable items that fish and chip shop customers demand. From cod to skate and from pies to peas we have everything the fish fryer needs.






 With national distribution centres we can ensure that your orders travel the shortest distance to arrive in the best condition.

Tradition and innovation for over 90 years

Our innovative product development team work hard to create inspiring meal solutions for some of the UK's largest food service businesses. We use our market knowledge and understanding of consumer trends to add value to every plate.

What you can expect from Smales:

- Global Direct Sourcing
- Extensive Fish & Frozen Food Range
- Responsibly Sourced Sustainable Fish
- National Delivery Service

FIND OUT
MORE ONLINE



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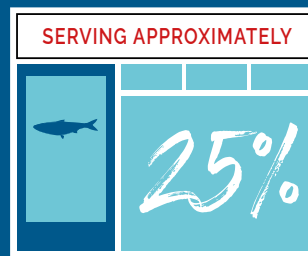
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16 supply partners representing around 80% of the North Atlantic Frozen At Sea fillet supply.



30 Frozen at sea production trawlers accounting for 45% of the North Atlantic FAS fleet.



2500+ UK fish and chip shops are serviced by us!



1 Million portions of fish are served via our sales and distribution network every week.



Smales Fish Merchants



@SmalesFish



@SmalesFish

Reliable suppliers

We pride ourselves on the long standing trading relationships we have with reputable and sustainable suppliers, ensuring continuity of quality and supply throughout the year. This allows us to offer our customers an unrivalled service and the widest choice of Frozen At Sea brands in the market including:



Norway

- Ramoen • Langoy • Geir (Line Caught)
- Leinebris (Line Caught) • Granit



Iceland

- Fisk • Rammi • Brim • Baldvin Nijalsson
- Blaengur • Julius • Thor • Icefresh



Faroe Islands

- Gadus • Enniberg • Emerald



Greenland

- Sisimiut



UK

- Kirkella



Spain

- Pescafria



Portugal

- Santa Princesa



Germany

- Berlin • Mark
- Jan Maria



France

- Emeraude



Safeguarding the future

As the UK's leading importer of Wild Frozen at Sea Cod and Haddock from the North Atlantic, we recognise that responsible and sustainable fishing is of paramount importance to the future of our industry.

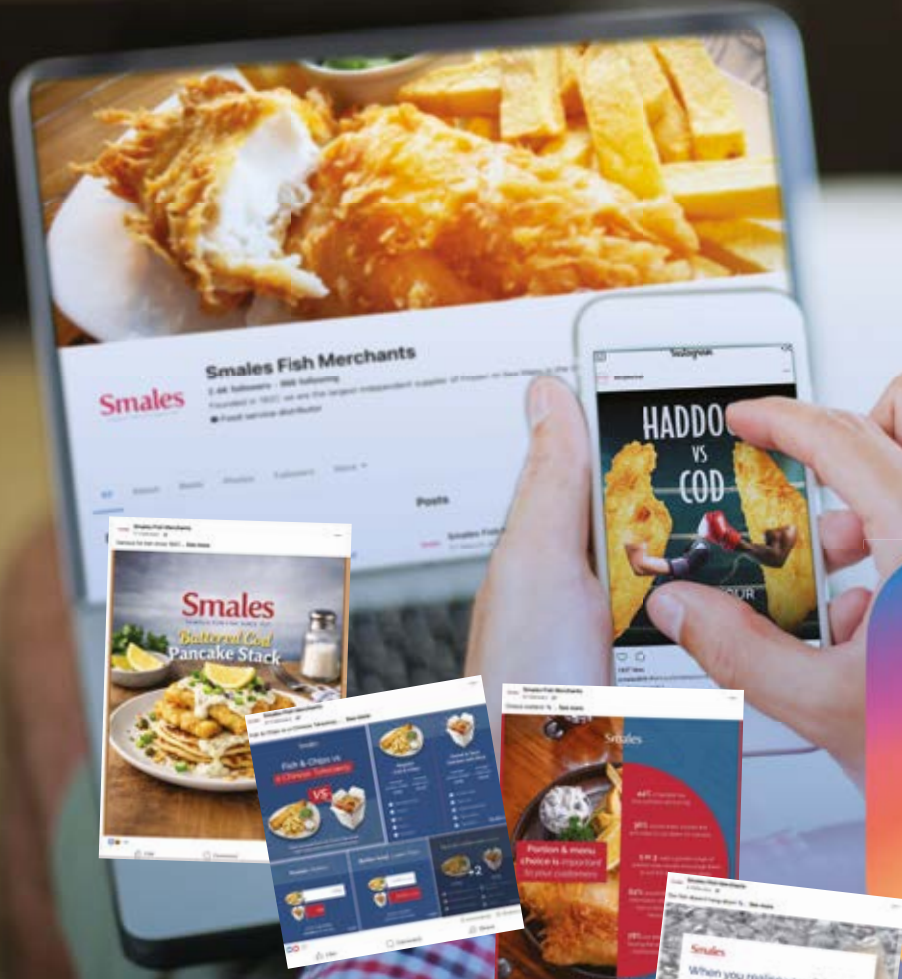
It comes as a surprise to many that only 5% of the UK supply of Atlantic Cod is caught in the UK's coastal waters of the North Sea. The majority is supplied from the icy clear waters of the North Atlantic in the Barents Sea, Norwegian Sea and Icelandic Sea.

The management and monitoring of fish stocks by many of our supply partners is based on long-term thinking. Every step of the fishing process, from catching to selling, is carefully managed through quotas.

Our commitment to sustainability

We are committed to offering the best possible choice in sustainable products, and providing the highest quality service to our customers. To ensure this, we hold full MSC chain of custody certification, stock the widest range of MSC certified brands in the market and also hold BRC Global standard accreditation for storage and distribution.





We're very
social

Follow us on Facebook
and Instagram

 Smales Fish Merchants

 SmalesFish

From the latest news to special offers and surveys, we like to keep everyone up to date with what we're up to, and we'd love for you to join us.

Just give us a follow, and we'll see you there.





At Smales, supporting fishing and maritime communities is at the heart of what we do. Through our partnership with Sailors' Children's Society, we are proud to stand alongside families when the worst happens, whether that's loss, illness or financial hardship.

Sailors' Children's Society provides vital support to children and families from seafaring backgrounds when they need it most. From financial assistance for everyday essentials to emotional support and opportunities for families to reconnect, the charity offers a lifeline during incredibly challenging times, helping families rebuild stability and look towards the future.

By working together, we're helping ensure families receive the practical, emotional and financial support they need, providing stability, dignity and hope when it matters most.

sailorschildren.org.uk





Frozen At Sea vessels process, pack and freeze fillets in state of the art on-board factories, within 4 hours of the fish being harvested. This method ensures quality freshness is locked in to every fillet.

Frozen at Sea



Haddock Fillets



Cod Fillets

Frozen at sea fillets

Frozen At Sea production is now considered to be the best and most consistent source of supply to the UK's fish and chip shops. The fish is caught, processed, filleted and Frozen At Sea on board a number of modern trawlers fishing in the Arctic waters of the Barents Sea and the North Atlantic.



Cod Fillets

	Traditional Gradings					Tight Gradings								
	3-5oz (85-140g)	5-8oz (140-230g)	8-16oz (230-450g)	16-32oz (450-900g)	32oz+ (900g+)	4-6oz (110-170g)	5-7oz (140-200g)	6-8oz (170-230g)	7-9oz (200-260g)	8-10oz (230-280g)	9-11oz (260-310g)	10-12oz (290-340g)	11-16oz (310-450g)	12-16oz (340-450g)
Skin On Pin Bone In														
Skinless Pin Bone In														
Skinless Pin Bone Out														
Skin On Pin Bone In														
Skinless Pin Bone In														
Skinless Pin Bone Out														

Cod

Haddock



Portion control ensures you maximise your profit potential and our strict processing control ensures we can deliver guaranteed portion sizes.

Individually Quick Frozen



Haddock Fillets

Individually quick frozen fillets and loins

IQF fillets are rapidly blast frozen immediately after processing to maintain the quality of fish and seafood by preserving its flavour, texture and nutritional value. Our IQF products are available in a range of convenient count and weight pack options and gives the added convenience of allowing easy, single portion usage to help eliminate waste.



Cod Fillets

108272	Blue Horizon IQF Cod Fillets Skin On, Boneless 140-170g (5-6oz)	1 x 24
108273	Blue Horizon IQF Cod Fillets Skin On, Boneless 170-200g (6-7oz)	1 x 20
108274	Blue Horizon IQF Cod Fillets Skin On, Boneless 200-230g (7-8oz)	1 x 17
108276	Blue Horizon IQF Cod Fillets Skin On, Boneless 230-290g (8-10oz)	1 x 14
108278	Blue Horizon IQF Cod Fillets Skin On, Boneless 290-340g (10-12oz)	1 x 12
108481	Blue Horizon IQF Cod Fillets Skinless & Boneless 110-140g (4-5oz)	1 x 30
108482	Blue Horizon IQF Cod Fillets Skinless & Boneless 140-170g (5-6oz)	1 x 24
108483	Blue Horizon IQF Cod Fillets Skinless & Boneless 170-200g (6-7oz)	1 x 20
108484	Blue Horizon IQF Cod Fillets Skinless & Boneless 200-230g (7-8oz)	1 x 17
108486	Blue Horizon IQF Cod Fillets Skinless & Boneless 230-290g (8-10oz)	1 x 14
108488	Blue Horizon IQF Cod Fillets Skinless & Boneless 290-340g (10-12oz)	1 x 12

Haddock Fillets

117338	Haddock Fillets Skin On Pin Bone In 170-200g (6-7oz)	4.54kg
117339	Haddock Fillets Skin On Pin Bone In 200-230g (7-8oz)	4.54kg
117340	Haddock Fillets Skin On Pin Bone In 230-290g (8-10oz)	4.54kg
117345	Haddock Fillets Skin On Pin Bone In 290-340g (10-12oz)	4.54kg
117343	Haddock Fillets Skin On Pin Bone In 340-390g (12-14oz)	4.54kg
117986	Haddock Fillets Skinless & Boneless 140-170g (5-6oz)	4.54kg
117987	Haddock Fillets Skinless & Boneless 170-200g (6-7oz)	4.54kg
117988	Haddock Fillets Skinless & Boneless 200-230g (7-8oz)	4.54kg
117989	Haddock Fillets Skinless & Boneless 230-290g (8-10oz)	4.54kg
118228	Haddock Fillets Skinless & Boneless 290-340g (10-12oz)	4.54kg

For further information please visit:

Smales.co.uk



Plaice Fillets

Plaice

134078	IQF Plaice fillets 140-170g (5-6oz)	4.54kg
134079	IQF Plaice fillets 170-200g (6-7oz)	4.54kg
134080	IQF Plaice fillets 200-230g (7-8oz)	4.54kg
134081	IQF Plaice fillets 230-290g (8-10oz)	4.54kg
134083	IQF Plaice fillets 290-340g (10-12oz)	4.54kg
134251	Van Der Lee IQF Plaice fillets 140-170g (5-6oz)	4.54kg
134252	Van Der Lee IQF Plaice fillets 170-200g (6-7oz)	4.54kg
134253	Van Der Lee IQF Plaice fillets 200-230g (7-8oz)	4.54kg
134254	Van Der Lee IQF Plaice fillets 230-290g (8-10oz)	4.54kg
134256	Van Der Lee IQF Plaice fillets 290-340g (10-12oz)	4.54kg

Pangasius (Basa)

108800	IQF Pangasius fillets Skinless & Boneless 125-155g (5oz)	4.54kg
108801	IQF Pangasius fillets Skinless & Boneless 155-185g (6oz)	4.54kg
108803	IQF Pangasius fillets Skinless & Boneless 185-210g (7oz)	4.54kg
108804	IQF Pangasius fillets Skinless & Boneless 210-240g (8oz)	4.54kg
108807	IQF Pangasius fillets Skinless & Boneless 240g+ (9oz+)	4.54kg

Lemon Sole

141470	IQF Lemon Sole fillets 140-170g (5-6oz)	4.54kg
141488	IQF Lemon Sole fillets 170-200g (6-7oz)	4.54kg
141487	IQF Lemon Sole fillets 200-230g (7-8oz)	4.54kg
141491	IQF Lemon Sole fillets 230-290g (8-10oz)	4.54kg
141495	IQF Lemon Sole fillets 290-340g (10-12oz)	4.54kg

Pollock

145956	IQF Pollock fillets Skinless & Boneless 170-200g (6-7oz)	4.54kg
145990	IQF Pollock fillets Skinless & Boneless 200-230g (7-8oz)	4.54kg

Skate Wings

156049	IQF Skate Wings 450-900g (16-32oz)	5kg
156300	IQF Skate Wings 900g+ (32oz+)	10kg



Pollock Fillets



We pride ourselves on the relationships we have with reliable suppliers, ensuring continuity of quality and supply throughout the year.

Skate Wings



Sea Bass

Seabass

174001	Blue Horizon Elite Skin On, Boneless Seabass Fillets 140-190g (5-7oz)	1 x 12
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Dog Fish

171211	Extra Large Dog Fish Backs 900-1100g (32-38oz)	12.7kg
171215	Large Dog Fish Backs 800-900g (28-32oz)	12.7kg
171221	Medium Dog Fish Backs 400-800g (14-28oz)	12.7kg

For further information please visit:
Smales.co.uk



Dog Fish



Our new species offer you a sustainable alternative to traditional choices. Healthy populations with low-impact fishing methods.

New Species

Innovative options for the modern fish frier

With tastes and budgets changing all the time, we have sourced a range of alternative options that offer a fantastic fish & chip experience and compliment the traditional Cod & Haddock, with no compromise on quality or sustainability.



Hake

A regular favourite on British fish & chip menus, our wild caught pure Cape Hake from the pristine, icy depths of the south-east Atlantic Ocean is Frozen At Sea and supplied in tightly graded, skinless boneless portions.

- Delicate, mild flavour and firm, flaky texture
- High in protein & Omega 3
- Sustainably wild caught
- Low in total fat & sodium
- MSC certified

Pollock

Harvested from the waters around Alaska, Pollock is widely regarded as the nearest alternative to Cod in terms of appearance & flavour.

- Subtle flavour
- Tender, flaky texture
- Skinless and boneless
- Rich in protein and low in fat
- Versatile
- Sustainable and wild caught

For further information please visit:

Smales.co.uk



Tilapia

A popular mild flavoured fish which has a firm, white, flaky texture, making it versatile for baking, grilling, pan-frying.

- Sustainably farmed with no chemicals or additives
- Subtle flavour and white flaky flesh
- Tightly graded for good portion control
- Skinless and boneless
- Individually frozen offering convenience
- Low fat, high protein





Like all companies throughout the fish and seafood industry we have a duty to implement and promote sustainable fishing practices.

Speciality Fish & Seafood



Sardines

Speciality fish and seafood

With everything from succulent prawns to Lincolnshire fish cakes our speciality fish and seafood range offers a variety of products to enhance your recipes and menus.

The origin of our products is 100% traceable giving you the confidence to order from sustainably managed sources.

Fillets, Portions & Steaks

151460	Vacuum Packed Halibut Steaks 170-230gm (6-8oz)	1 x 4.54 kg
151461	Vacuum Packed Halibut Steaks 230-290gm (8-10oz)	1 x 4.54 kg
164200	Vacuum Packed Salmon Portions, Skinless & Boneless 140-170gm (5-6oz)	1 x 10
164564	Vacuum Packed Salmon Portions, Skinless & Boneless 170-200gm (6-7oz)	1 x 10
164565	Vacuum Packed Salmon Portions, Skinless & Boneless 200-230gm (7-8oz)	1 x 10
176503	Vacuum Packed Tuna Supremes, Skinless & Boneless 170-230gm (6-8oz)	1 x 10
176020	Vacuum Packed Red Snapper Portions 170-230gm (6-8oz)	1 x 20
176535	Vacuum Packed Swordfish Supremes, Skinless & Boneless 170-230gm (6-8oz)	1 x 10

For further information please visit:
Smales.co.uk

Smoked Fish

201621	Blue Horizon IQF Dyed Smoked Haddock Portion Skin On, Boneless 110-140gm (4-5oz)	1 x 24
201622	Blue Horizon Undyed Smoked Haddock Portion Skin On, Boneless 110-140gm (4-5oz)	1 x 24
201974	Interleaved Dyed Smoked Haddock Fillets, Skin On 340gm+ (12oz+)	1 x 3kg
201975	Interleaved Undyed Smoked Haddock Fillets, Skin On 340gm+ (12oz+)	1 x 3kg
204990	Vacuum Packed Smoked Mackerel Fillets 70-120gm (3-4oz)	1 x 3kg
204971	Vacuum Packed Peppered Smoked Mackerel Fillets 70-120gm (3-4oz)	1 x 3kg
164547	Smoked Salmon Slices	1 x 200g
205097	Smoked Salmon Sides D-Cut	1 x 1kg
205755	Vacuum Packed Kippers, Boned 120-200gm (4-6oz)	1 x 3kg

Seafood Specialities

0176574	IQF Sardines, Whole (8-12 per kilo)	1 x 1kg
176656	Breaded Squid Strips	8 x 1kg
176705	Squid Tubes U/5, Cleaned	1 x 1kg
191300	Blue Horizon Elite Premium Fish Pie Mix (Salmon, Cod, Smoked Haddock)	4 x 450g



Halibut Steaks

Coated Seafood

176557	Battered Squid Rings	1 x 500g
191721	Pacific West Panko Coated Squid Rings	1 x 700g
190030	Pacific West Seafood Basket	12 x 200g
176569	Pacific West Salt & Pepper Squid	1 x 1kg
191517	Pacific West Tempura Prawns	1 x 500g
191700	Pacific West Chilli Mango Prawns	1 x 500g
191720	Pacific West Panko Breaded Prawns	1 x 500g
177950	Blanchbait (Breaded)	1 x 454g
177965	Whitebait (Uncoated)	1 x 454g
145405	Blue Horizon Gluten & Dairy Free MSC Breaded Pollock Mini Fillet 50-70g	1 x 3kg
173500	Blue Horizon MSC Panko Cod Fillet Goujons	3 x 1kg
173510	Blue Horizon MSC Panko Pollock Goujons	3 x 1kg
172122	MSC Breaded Fish Stars 30g	1 x 5kg

Shellfish

193051	Mussel Meat 300-500gm	24 x 454g
193230	Cooked & Shelled Mussel Meat - Large	1 x 1kg
193413	Vac-Pac Mussels In Shell	1 x 1kg
194330	Cockle Meat	1 x 1kg
194331	Clam Meat	1 x 1kg
197010	King Scallops Roe-On (8-12 per 454g)	1 x 1kg
198031	Macrae Ocean Stix (64 Per Pack)	1 x 1kg



Breaded Scampi



Tempura Prawns

Prawns

192134	Icelandic Cooked & Peeled Prawns (150-250 per 454g)	1 x 2kg
192038	Icelandic Cooked & Peeled Prawns (100-200 per 454g)	1 x 2kg
192200	Royal Greenland Large Luxury Cooked & Peeled Prawns (125-175 per 454g)	1 x 2kg
192511	Whole Cooked Shell On Prawns (90-120+ per kilo)	1 x 5kg
192565	Whole Raw Black Tiger Prawns (16-20 per kilo)	1 x 1kg
192568	Whole Raw Black Tiger Prawns (21-30 per kilo)	1 x 1kg
192763	Raw Peeled Deveined Prawns (8-12 per 454g)	1 x 1kg
193452	Raw Peeled Deveined Prawns (13-15 per 454g)	1x 1kg
192771	Raw Peeled Deveined Prawns (16-20 per 454g)	1 x 1kg
192880	Raw Peeled Deveined Prawns (26-30 per 454g)	1 x 1kg
191484	Cooked & Peeled Tail-On Prawns (31-40 per 454g)	1 x 1kg
192700	Whole Cooked Crevettes (20-30 per kilo)	1 x 1kg
192702	Whole Cooked Crevettes (30-40 per kilo)	1 x 1kg



Scampi

190401	Pipers Gourmet Scampi (30-45 per 454g)	10 x 454g
190758	Pipers Jumbo Peeled Scottish Scampi (20-30 per 454g)	10 x 454g
190790	Middleton Breaded Wholetail Scampi (20-30 per 450g)	10 x 450g
191033	Whitby Wholetail Jumbo Breaded Scampi (16-22 per 450g)	10 x 450g
191211	Aqua Blue Wholetail Scampi (25-35 per 454g)	10 x 454g
191029	Whitby Breaded Wholetail Scampi (28-34 per 454g)	10 x 450g
191031	Whitby Battered Wholetail Scampi (28-34 per 454g)	10 x 450g
191032	Whitby Resolution Breaded Wholetail Scampi (28-34 per 454g)	10 x 450g
192945	Amity Peeled Langoustine Tails (45-60 per kilo)	10 x 1kg
191065	Whitby Gluten Free Scampi	6 x 600g

Coated Fillets

182424	Breaded Plaice 230-290g (8-10oz)	1 x 15
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Gluten Free Fish Fingers



We sustainably source the best products globally enabling us to provide a specific service to our food service clients.

Fish Cakes

Fish Cakes & Fish Fingers

172078	Kingfrost Lincolnshire Fish Cake 4oz	24 x 113g
172061	Kingfrost Lincolnshire Fish Cake 5oz	24 x 140g
172073	Kingfrost Lincolnshire Fish Cake 3oz	36 x 85g
172071	Kingfrost Lincolnshire Fish Cake 2oz	60 x 50g
172043	Larry's Traditional Fish Cake 4oz 24x110g	24 x 110g
172046	Larry's Luxury Cod Fish Cake 4oz 24x110g	24 x 110g



Cod and Salmon Fish Cakes

172015	Larry's Asian Cod & Salmon Fish Cake	24 x 100g
172014	Larry's Smoked Haddock & Mozzarella Fish Cake	24 x 100g
172026	Larry's Salmon & Dill Fish Cake	30 x 90g
172035	Larry's Gluten Free Luxury Cod Fish Cake 4oz	24 x 110g
172099	Young's Breaded Fish Finger	6 x 60 x 25g
172317	Battered Cod Fillet Fish Finger 70g	1x36
172208	Paramount 21 Smoked Haddock & Mozzarella Fish Cake	24 x 100g
172211	Paramount 21 Seabass Fish Cakes	20 x 100g
172342	Blue Horizon Gluten & Dairy Free MSC Pollock Fillet Fish Finger 30g	1 x 3kg
172347	Blue Horizon Gluten & Dairy Free MSC Salmon Fillet Fish Finger 30g	1 x 3kg

For further information please visit:

[Smales.co.uk](https://www.smales.co.uk)

THE NATION'S FAVOURITE SCAMPI

FOR TASTY RECIPE INSPIRATION VISIT OUR WEBSITE
WWW.WHITBY-SEAFOODS.COM

IT BE WHITBY

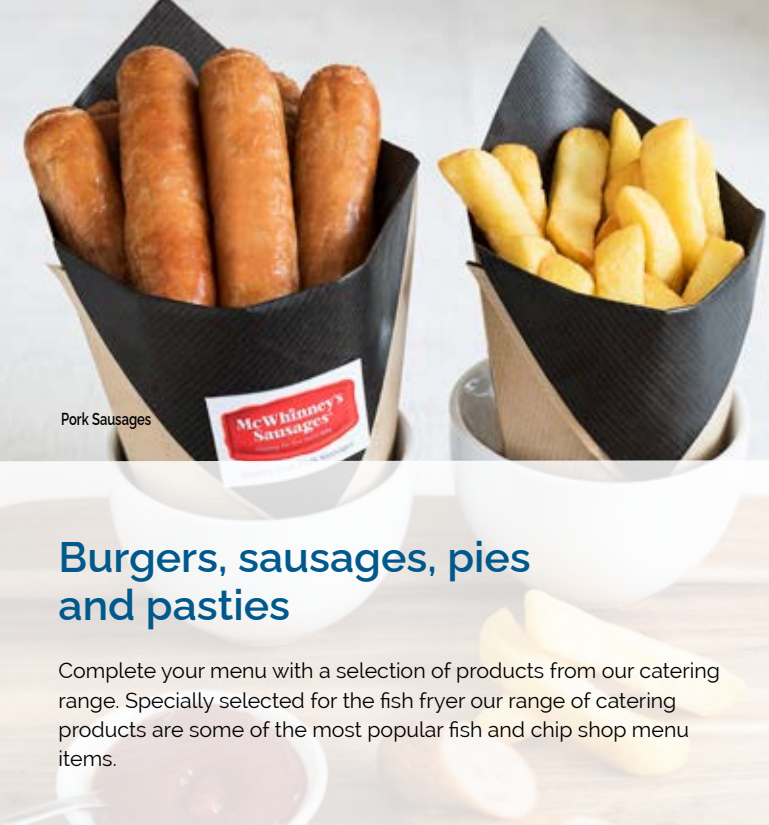


Serve our succulent Whole British Scampi and get a
FREE swing board and **FREE** napkins and serving paper.

Email info@whitby-seafoods.com or phone 0800 7316596



Burgers, Sausages,
Pies & Pasties



Pork Sausages

Burgers, sausages, pies and pasties

Complete your menu with a selection of products from our catering range. Specially selected for the fish fryer our range of catering products are some of the most popular fish and chip shop menu items.

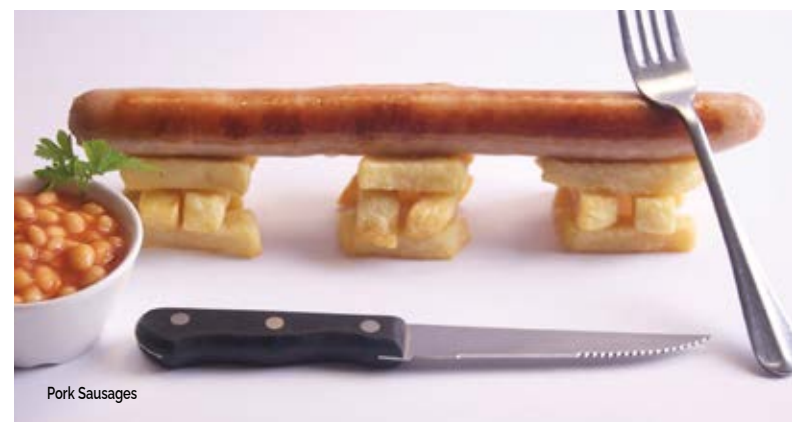
Burgers

337013	Mawbeef Burger American 90% Beef Burger 4oz	48 x 113g
337048	Big Al's Flame Cooked 85% Beef Burger 4oz	48 x 113g
337540	Daloon Coated Vegetable Burger 4oz	24 x 113g

For further information please visit:
Smales.co.uk

Sausages

330153	McWhinney's Gold 42% Pork Sausages (6 per 454g)	1 x 4.54kg
330335	McWhinney's Gold 42% Pork Sausages (8 per 454g)	1 x 4.54kg
330342	McWhinney's Gold 42% Pork Sausages (4 per 454g)	1 x 4.54kg
330344	McWhinney's Premium 70% Pork Sausages (4 per 454g)	1 x 4.54kg
330170	McWhinney's Premium 70% Pork Sausages (6 per 454g)	1x4.54kg
330345	McWhinney's Premium 70% Pork Sausages (8 per 454g)	1 x 4.54kg
330155	McWhinney's Big Foot 70% Pork Sausages 168g	1 x 4.54kg
330580	Rawcliffe's Platinum 68% Pork Sausages(4 per 454g)	1x 4.54kg
330581	Rawcliffe's Platinum 68% Pork Sausages (8 per 454g)	1x 4.54kg
330430	White Blakeman's Supreme 40% Pork Sausages (4 per 454g)	1 x 4.54kg
330431	White Blakeman's Supreme 40% Pork Sausages (8 per 454g)	1 x 4.54kg
330433	White Blakeman's Supreme 40% Pork Sausages (6 per 454g)	1 x 4.54kg
330440	Blue Blakeman's Premier 50% Pork Sausages (4 per 454g)	1 x 4.54kg
330442	Blue Blakeman's Premier 50% Pork Sausages (6 per 454g)	1 x 4.54kg
330441	Blue Blakeman's Premier 50% Pork Sausages (8 per 454g)	1 x 4.54kg
330571	Rawcliffe's Halal Chicken Sausages (4 per 454g)	1 x 4.54kg
330372	Tastybake Premium 50% Pork & Chicken Sausages (4 per 454g)	1 x 4.54kg
330371	Tastybake Premium 50% Pork & Chicken Sausages (6 per 454g)	1 x 4.54kg
330373	Tastybake Premium 50% Pork & Chicken Sausages (8 per 454g)	1 x 4.54kg
330376	Tastybake Supreme Jumbo Saveloys (4 per 454g)	1 x 36
330377	Tastybake Supreme Saveloys (6 per 454g)	1 x 54
330370	Gillard's Saveloys (4 per 454g)	6 x 2.27kg



Pork Sausages



Chicken Pie



Cheese, Leek & Potato Pie



Steak and Ale Pie

Pies and Pastries

320700	Pukka Steak & Kidney (Wrapped)	12 x 230g
320701	Pukka Beef & Onion (Wrapped)	12 x 230g
320702	Pukka Chicken & Mushroom (Wrapped)	12 x 230g
320707	Pukka All Steak (Wrapped)	12 x 230g
320731	Pukka Steak & Kidney (Unwrapped)	12 x 230g
320732	Pukka Beef & Onion (Unwrapped)	12 x 230g
320733	Pukka Chicken & Mushroom (Unwrapped)	12 x 230g
320770	Pukka Cheese, Leek, Potato (Unwrapped)	12 x 230g
320724	Pukka Cheese & Onion Slices (Wrapped)	12 x 158g
320730	Pukka Meat & Potato (Wrapped)	12 x 235g
320706	Pukka Balti (Wrapped)	12 x 230g
320704	Pukka Cornish Pastie (Wrapped)	12 x 213g
320737	Pukka Steak and Ale (Wrapped)	12 x 230g



Quality Irish Pork Sausages

Did
you
know?

We have a **FULL** range of sausages, including:

Product Code	Product Name	Size*	Units* Per Box	Meat %
330344	Premium 4s	7.5"	40	70%
330170	Premium 6s	6"	60	70%
330345	Premium 8s	4.5"	80	70%
330342	Gold 4s	7.5"	40	42%
330153	Gold 6s	6"	60	42%
330335	Gold 8s	4.5"	80	42%
330155	Bigfoot	12"	30	70%
330324	Gluten-Free 4s	7.5"	40	63%
330354	Flamin' Hot 4s	7.5"	40	66%
330356	Flamin' Hot 8s	4.5"	80	66%



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FREE mixed
sample box
contact
us now

OTHER SAUSAGES ON OFFER ARE:

SELECT 60% PORK | SELECT COCKTAILS 60% PORK |

FLAMIN' HOT COCKTAILS 66% PORK | GLUTEN-FREE 6S & 8S 63% PORK

www.mcwhinneys.com | info@mcwhinneys.com | 028 9127 1811

*Approximate length.
*Units per box may vary.





We are committed to offering the best possible choice and the highest quality service to our customers.



Chicken & Bread



Chicken Breast

A selection of popular chicken and bread products

The food service sector is constantly evolving by adjusting to changing consumer preferences and operators wanting to source a wider and better choice of products. We work closely with all our suppliers to develop the range we offer to ensure we stock quality products that can meet consumer demands and trends.



Chicken Nuggets

Chicken Portions

346032	George Morris Cooked Quarters 284-340g / 10-12oz	1 x 32
346097	George Morris Cooked Breasts 255-312g / 9-11oz	1 x 32
346100	George Morris Cooked Breasts 284-337g / 10-12oz	1 x 32
346103	George Morris Cooked Breasts 340-397g / 12-14oz	1 x 24
346104	George Morris Cooked Halves 397-511g / 14-18oz	1 x 20
346107	George Morris Cooked Halves 511-624g / 18-22oz	1 x 16

Nuggets, Steaks and Wings

346536	Delightful Hot & Spicy Chicken Crispy Chicken Breast Fillet 120g	1 x 2.4kg
346537	Delightful Southern Fried Poppin' Chicken	1 x 1kg
346722	Meadowvale Battered Chicken Breast Nuggets	1 x 1kg
346728	Meadowvale Battered Chicken Breast Steaks	1 x 12
346994	Tyson Battered Chicken Breast Nuggets	1 x 1kg
346988	Tyson Battered Chicken Breast Fillet	20 x 120g
346986	Tyson Battered Chicken Chunk	10 x 1kg
346989	Tyson Southern Fried Mini Fillet 53g	10 x 1kg
343009	Hot'N'Kickin' Chicken Wings	1 x 2.27kg



Sesame Seed Bun



We supply a diverse range of foods which enable you to offer your customers more choice and variety.

Bread

347800	Kara Floured Baps Mk5	1 x 48
347801	Kara Floured Baps Mk4	1 x 48
348035	Kara Sesame Seed Burger Buns Mk5	1 x 48
347411	Kara Thaw & Serve Baked Sandwich Baguette 130g	1 x 40
347836	Kara Premium Floured Bap MK5	1 x 48

Pancake Rolls

329411	Daloon Curry Pancake Rolls	40 x 90g
329412	Daloon Chinese Pancake Rolls	40 x 90g
329410	Daloon Vegetable Pancake Rolls	40 x 90g



Spring Rolls



Premium Floured Bap



Since 1935

TYSON BATTERED CHICKEN
BREAST FILLETS 100G
4X2.4KG
SKU: 346985



TYSON BATTERED CHICKEN
CHUNKS 30G
10X1KG
SKU: 346986



TYSON BATTERED CHICKEN
BREAST FILLETS 120G
4X2.4KG
SKU: 346988



TYSON SOUTHERN FRIED CRISPY
CHICKEN MINI FILLETS 53G
10X1KG
SKU: 346989



HOT 'N' KICKIN HOT & SPICY CHICKEN WINGS
1X2.27KG
SKU: 343009



**Keep it real.
Keep it Tyson.**



We are here to help. If you need nutritional or allergen information about any of our range please get in touch.



Supplementary Items



Battered Onion Rings

Other products to enhance your customer offering

We work closely with long standing supply partners, to introduce and develop innovative new products in order to give our customers the choice and variation they need to keep menus fresh and customers coming back for more.

Other Products

238900	Choice Garden Peas	10 x 1 kg
240360	Green's Battered Onion Rings	20 x 454g
240414	Lockwood's Mushy Peas	12 x 1kg
242137	D'Arta Breaded Garlic Mushrooms	10 x 1kg
242138	D'Arta Breaded Mushrooms	10 x 1kg
260202	Farmhouse Jacket Potato 280-340g	1 x 30
240843	Green's Microwave Rice Portions	36 x 200g
400996	Larry's Cheese & Onion Savoury 3oz	36 x 85g
400999	Larry's Cheese & Onion Savoury 4oz	24 x 110g



Gluten Free Sausages

Gluten Free

172208	Paramount 21 Smoked Haddock & Mozzarella Fish Cake	24 x 100g
191065	Whitby Gluten Free Wholetail Scampi	6 x 600g
172035	Larry's Gluten Free Luxury Cod Fish Cake 4oz	24 x 110g
330324	McWhinney's Gluten Free Pork Sausages 4's	1 x 4.54kg
172211	Paramount 21 Gluten Free Seabass Fish Cakes	20 x 100g
172342	Blue Horizon Gluten & Dairy Free MSC Pollock Fillet Fish Finger 30g	1 x 3kg
172347	Blue Horizon Gluten & Dairy Free MSC Salmon Fillet Fish Finger 30g	1 x 3kg
145405	Blue Horizon Gluten & Dairy Free MSC Breaded Pollock Mini Fillet 50-70g	1 x 3kg

For further information please visit:

Smales.co.uk



PRODUCT GUIDE 2026/27

Smales

FAMOUS FOR FISH SINCE 1937



 Smales Fish Merchants

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All products are subject to availability and we reserve the right to alter brands, specification or packaging without prior notice.
Deliveries subject to acceptance of order and minimum delivery value may be required.
Images shown are serving suggestions.